

# DROPPETT MEDIA KIT

## **COMPANY INTRODUCTION:**

DROPPETT was founded in January 2018 as a clean and convenient alternative to the current container redemption process in the state of Iowa. Currently in Iowa when a consumer redeems their deposit containers they take them to a retailer where they feed the containers into a reverse vending machine 1 unit at a time. Often times these are dirty, sticky and unsanitary situations and very time consuming. Or the consumer takes their containers to a redemption center where they hand over the bag to an individual to process for them and wait for them to complete the bag and receive payment. What DROPPETT has developed is a unique bag drop system that allows the consumer to register an account online and order customer specific “bag tags” that they can place on a plastic bag of redeemable containers and drop off at any of our convenient locations throughout the state. From there the consumers bag is picked up and brought to the processing facility where their bag is quickly and accurately electronically counted and their deposits are moved into their DROPPETT account. Once their funds are in their DROPPETT account they can choose to move the funds to their personal checking account or they can select a DROPPETT partner charity of their choice to donate their funds to.

## **PARTNER COMPANIES:**

CLYNK - ([www.clynk.com](http://www.clynk.com)) - Company who established the original process of using the mobile drop boxes and free standing drop box locations for redemption. They are primarily in Maine and New York. We have been fortunate enough to partner with them to bring a similar process to the state of Iowa.

MIDWEST PRODUCT DESTRUCTION & RECYCLING SERVICES – (<https://midwestproductdestruction.com>) - MWPDR serves the heart of the Midwest for product destruction/depackaging. We take your damaged, defective, or non-salable beverage products and break them down into their raw form. Thus, separating the liquid from the container to be disposed of in an environmentally safe/eco friendly manner. Please visit our website for more details.

## **LOCATION:** corporate offices and primary drop location

1600 East Euclid ave.

Des Moines, Iowa 50313

## **CONTACT INFORMATION:**

[www.droppett.com](http://www.droppett.com)

[info@droppett.com](mailto:info@droppett.com)

twitter - coming soon

facebook - coming soon

phone - 515.265.4275

President/CEO - Doug Webb ([dwebb@crinciowa.com](mailto:dwebb@crinciowa.com)) for any press or media related questions.

Accounts Manager - Mark Armstrong ([marmstrong@mwpr.com](mailto:marmstrong@mwpr.com)) for any account related questions.

**IMAGERY:**

DROPPETT mobile trailer:



QR CODE:



LOGOS:

**Droppett**

